

**ABOU NASR  
& Associates**  
Audit, Tax & Business Advisory

**B K R**  
INTERNATIONAL

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## BKR International >

A leading global association of independent  
accounting and business advisory firms

Whatever your business, we can help you take advantage of global opportunities and operate efficiently, secure in the knowledge that BKR International members are looking after your business interests.

### **The Power of a Global Association... With a Personal Touch**

Your business needs require personal attention as well as topnotch expertise. In short, you want the best of both worlds and you can have both – when you partner with BKR International. BKR International is a leading global association of independent accounting and business advisory firms providing personalized solutions to your everyday issues, with presence in America, Europe, Africa, Asia including the Middle East, Australia and the Pacific area.

As an established firm dedicated to our local business community, we offer the commitment to individualized attention that you deserve. And thanks to our membership in BKR International, we offer the expertise only a worldwide association of accounting professionals can offer – opportunities to explore new landscapes, make new connections, and gather critical business information.

Ready access to local knowledge, local expertise and local experience BKR International member firms are selected for their local influence, international capabilities and ability to be at the forefront of commercial activity, bringing an essential global perspective. You receive advice designed to help your enterprise achieve its unique objectives on both local and global levels. BKR firms offer a unique combination of personalized local service and close-knit connections, as well as the expertise of a global association. Just like a passport helps you cross national and international borders, BKR helps you eliminate barriers to expanding your business.

We deliver the highest quality accounting, tax, and consulting services, providing clients with the resources and advice necessary to operate throughout the region, across the country, and around the world.

### **High Standards of Performance and Quality Control**

Firms selected for membership in BKR International are known for high standards, creative expertise, and local influence. By maximizing resources and capabilities, member firms enhance and expand their services, providing professional advice designed to help clients achieve their unique objectives, both locally and worldwide.

To ensure the highest levels of performance, member firms undergo regular, rigorous assessments of their professional services to ensure that they offer the very highest standards of professional excellence throughout the world. BKR firms also adhere to and uphold the highest professional and ethical standards as required by their local regulatory authorities.

**B K R**  
**I N T E R N A T I O N A L**

[www.bkr.com](http://www.bkr.com)

## A worldwide association of independent accounting and business advisory firms

### Professional Services Provided

BKR's member firms offer a full range of professional services, with an international branding approach. We take a proactive role as management consultants in helping our clients achieve their unique business objectives through tailored, practical applications.

Services include:

- Auditing and Accounting
- Tax planning, preparation, and consulting
- Payroll
- Value Added Tax planning, preparation and consulting
- Feasibility study
- Evaluation & development of internal controls
- Cost accounting to manufacturing enterprises
- Evaluation & development of internal policies and procedures
- Development of corporate objectives & plans of action
- Internal restructuring
- Mergers & acquisitions and due diligence
- Corporate recovery
- Business valuation
- Forensic accounting and litigation support
- Sources of finance and financing arrangements
- Estate planning and wealth management
- Business and strategic planning
- Employee benefits/retirement planning
- Compensation models
- Informational technology and systems consulting
- Operational review and analysis
- HR Outsourcing
- Tailored Trainings
- Sarbanes-Oxley compliance

### Trusted Industry Mentors

Trust and support are the foundations upon which we have built successful, long-term relationships with our clients. In today's rapidly changing business environment, we provide personalized attention that makes "doing business" at home and abroad more satisfying, seamless, and secure. And, as part of a global team, we can assist with virtually any business need, including:

- Obtaining assurance, tax, and general business knowledge from experienced professionals worldwide
- Assessing business opportunities in foreign markets
- Expanding operations or making acquisitions around the world
- Identifying potential business partners worldwide
- Eliminating barriers of language and commercial customs

## A worldwide association of independent accounting and business advisory firms

### **Firm's Profile and History**

Abou Nasr & Associates is an independent member of BKR International, one of the top 10 global accounting associations.

Abou Nasr & Associates managed to earn international recognition through a proven successful record of accomplishment, which paved the way for acceptance as an independent member of BKR International, a worldwide association of independent accounting, taxation and business advisors for Lebanon.

Established in 1967, in Beirut Lebanon, Abou Nasr & Associates developed from a sole proprietorship into a leading partnership offering audit, taxation and business consultancy services. From the outset Abou Nasr & Associates have always been able to meet the ever changing needs of their clients. Abou Nasr & Associates have managed to build a solid and reliable reputation based on a highly professional approach and total commitment to their clients' requirements combined with unwavering level of work quality and international standards.

Their total commitment to their clients' success has clearly payed off and has translated into solid ties with a large number of leading businesses in Lebanon and worldwide. As a client, you can be assured of the continuing and close attention of partners and staff with a genuine interest in your business.

### **Partners' Profiles**

Abou Nasr & Associates is made up of 2 partners and a professional staff of 13 persons in Lebanon and Iraq.

**Mr. Imad Abou Nasr**, partner.

His experience spans over 20 years in the real estate and advisory services. He is the head of the advisory department.

**Mr. Wadih Abdelnour**, member of the Lebanese Association of Certified Public Accountants (LACPA), is the managing partner.

His experience spans over 20 years in the accounting, audit, fiscal and legal aspects of businesses in different sectors.

**Miss Amanda Couzi** is our Managing Director, managing the day-to-day operations, assuring a smoothly functioning and an efficient organization. She is currently finalizing her AICPA & LACPA from the American and Lebanese association of certified public accountants. She is also a member of BKR International EMEA Tax committee. Her experience spans over 13 years of experience in the Audit, Accounting, Advisory and Consultancy.

## A worldwide association of independent accounting and business advisory firms

### **Our Highly Trained Team**

About Nasr & Associates is a firm that realized the importance of what is called "client contact", meaning being able to mix with clients easily and confidentially.

It means understanding clients' needs and demands, yet showing flair and a willingness to take responsibility.

About Nasr & Associates believe this realization has been one of the prime reasons for their progressive growth through the years.

Their strength has not come about by chance.

They have invested and continue to invest considerable time and effort in recruiting and training the right people.

### **Mission and Vision**

To have vision beyond figures is to visualize the potential of each and every client, regardless of how small or big. Their role as auditors and advisory goes beyond producing figures. They support the growth and success of their clients so they can realize their full potential by providing them with reliable and accurate advice for crucial decision making. Whether it's an audit or a business consultation, they will go with you beyond figures.

They believe that only by having the right information at the right time, can clients succeed and stay at the forefront of their businesses, no matter how difficult times are. With the right information at the right time, business leaders have time to react to changes in the market and adapt accordingly.

### **Communication: Well Informed Clients**

About Nasr & Associates take their communication skills seriously. They have introduced the following measures to keep clients abreast of the latest developments on all fronts.

They regularly provide clients with the following:

E-mail reminders and circulars  
Quarterly bulletin on the latest developments in accounting and taxation

The "Doing Business In "Brochure and the "Europe & Middle East Tax Facts" prepared by BKR International

Personal follow-ups by Managing Director & Partners

BKR International is a leading global association of independent accounting and business advisory firms representing the expertise of more than 160 member firms with over 500 offices in over 80 countries around the world.

Albania  
Andorra  
Angola  
Argentina  
Australia  
Austria  
Azerbaijan  
Belgium  
Bermuda  
Brazil  
Cameroon  
Canada  
Channel Islands  
Chile  
China  
Colombia  
Cyprus  
Czech Republic  
Dominican Republic  
Ecuador  
Egypt  
France  
FYR Macedonia  
Germany  
Greece  
Guatemala  
Honduras

Hong Kong  
Hungary  
India  
Indonesia  
Iraq  
Ireland  
Italy  
Japan  
Kenya  
Korea  
Kuwait  
Lebanon  
Liechtenstein  
Luxembourg  
Malaysia  
Malta  
Mauritius  
Mexico  
Montenegro  
Morocco  
Nepal  
Netherlands  
New Zealand  
Nigeria  
Norway  
Pakistan  
Palestine

Panama  
Peru  
Philippines  
Poland  
Portugal  
Puerto Rico  
Romania  
Russia  
Saudi Arabia  
Serbia  
Singapore  
Slovakia  
South Africa  
Spain  
Sweden  
Switzerland  
Taiwan  
Togo  
Tunisia  
Turkey  
United Arab Emirates  
United Kingdom  
United States of  
America  
Uruguay  
Uzbekistan  
Venezuela

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